

February 24, 2020

Dear St. Veronica Parishioner,

Invitation to Archdiocesan Annual Appeal (AAA): It's that time of year when St. Veronica Parish is invited to celebrate our close connection with the Archdiocese of San Francisco through our participation in the Archdiocesan Annual Appeal (AAA).

The theme of AAA this year is: "Use whatever gift you have received to serve others, as faithful stewards of God's grace" (1 Peter 4:10).

The AAA assessment for our parish in 2020 is \$90,409.

Top Ten Reasons for donating generously to the Archdiocesan Annual Appeal: 1. St. Veronica is an integral and inseparable part of the Archdiocese. 2. It is the Archdiocese that established our parish in 1951 and has since nourished it like a mother. 3. The Archdiocese assists us in preaching the Good News and making Christ known and loved in our parish. 4. The Archdiocese guides us in educating our parish children and young people in academics, faith, and values. 5. Through the Word and Sacraments, the Archdiocese calls us to accompany people from birth to death---through the milestones of life. 6. The Archdiocese inspires us to care for those in need, the poor, and the marginalized. 7. The Archdiocese connects us with other ministries within the Archdiocese, with the California Church, the United States Catholic Church, and the Universal Church. 8. We benefit in various ways through the excellent services provided by the Archdiocese. 9. We are helped by the Archdiocese to promote faith, justice, and the care of the planet earth. 10. Rooted in over a 2000-year-old Catholic tradition and culture, the Archdiocese encourages us to act in creative fidelity and service to God, the Church, and the world.

A Month-long Campaign: We are officially launching a month-long campaign with this letter and announcements during Masses starting on February 29 & March 01, 2020. You may also go online to donate. Do visit our Parish website at www.stveronicassf.com for a direct link to the Archdiocesan Annual Appeal site or you may go directly to the website of the Archdiocese.

Please Consider: I'm personally seeking your financial support to help fulfill our annual commitment to the Archdiocese. Would you kindly consider donating to the Archdiocesan Annual Appeal at the same level as you did last year or at a higher level? If you have never participated in this important task before, would you consider coming onboard? With everyone's participation, we will be able to accomplish this project within a month's time, as in many previous years.

One Percent Club: This year, as last year, I invite you to the "One Percent and More Club." Can you give 1% of \$90,409 --- which is approximately \$904. I have sent in my one percent personal donation already to this year's AAA. Some of you in the past years have been giving way over the one percent to AAA. Please give as much as possible for you to give. I will be inviting the "one-percenters", those who give \$904 and above, to a dinner ---as a way of joyfully thanking them.

God bless you and your families for your spirit of stewardship!

Respectfully yours in Christ,

Fr. Charles Puthota

Father Charles Puthota
Pastor