

Saint Veronica Church
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www.stveronicassf.com

February 07, 2017

Dear St. Veronica Parishioner,

Invitation to Archdiocesan Annual Appeal (AAA): It's that time of year when St. Veronica Parish is invited to celebrate our connection with the Archdiocese of San Francisco through our participation in the Archdiocesan Annual Appeal (AAA).

The theme of AAA this year is: "Living Faith: Let your light shine before all people . . . and glorify your Father in heaven" (Matthew 5:16)

The AAA assessment for our parish in 2017 is \$76,179.

Top Ten Reasons for donating generously to the Archdiocesan Annual Appeal: 1. We are an integral and inseparable part of the Archdiocese. 2. It is the Archdiocese that established our parish and has nourished it like a mother since 1951. 3. The Archdiocese assists us in preaching the Good News and making Christ known and loved in our parish. 4. The Archdiocese guides us in educating our parish children and young people in academics, faith, and values. 5. Through the Word and sacraments, the Archdiocese calls us to accompany people from birth to death --- through the milestones of life. 6. The Archdiocese inspires us to care for the fragile, vulnerable, and those in need. 7. The Archdiocese connects us with other parish ministries within the Archdiocese, with the California Church, the United States Catholic Church, and the Universal Church. 8. We benefit in various ways through the excellent services provided by the Archdiocese. 9. We are helped by the Archdiocese to promote faith, justice, and the care for the planet earth. 10. Rooted in over 2000-year-old Catholic tradition and culture, the Archdiocese encourages us to act in creative fidelity and service to God, Church, and the world.

A Month-long Campaign: We are officially launching a month-long campaign with this letter and announcements during Masses starting on February 11 & 12, 2016. You can also go online to donate. Do visit our Parish website at www.stveronicassf.com for a direct link to the Archdiocesan Annual Appeal site.

Please Consider: I'm personally seeking your financial support to help fulfill our commitment to the Archdiocese. Would you kindly consider donating to the Archdiocesan Annual Appeal at the same level as last year or higher? If you have not participated in this noble task before, would you consider coming onboard? With everyone's participation, we will be able to accomplish this project within a month's time, as in many previous years.

One Percent Club: This year, we are introducing a "One Percent Club." Can you give one percent of \$76,179 --- which is approximately \$750.00. I have sent in my one percent personal donation already to this year's AAA. Some of you have been giving more than \$750.00 to AAA. Please do continue giving to AAA at the same level as in previous years. Others please give as much as it is possible for you to give. I will be inviting the one-percenters, those who give \$750.00 and above, to a dinner as a way of thanking them.

God bless you and your families for your spirit of stewardship.

Respectfully yours in Christ,

Father Charles Puthota
Pastor

Enclosure